NIKOLOZ OSIPOVI

SENIOR BRAND & PRODUCT DESIGNER

Portfolio: nickosipov.com **Email:** nikoloz.osipovi@gmail.com **Phone:** +995 595 10 53 73 LinkedIn

PROFILE

10+ years of experience designing brands, digital products, and design systems across fintech, banking, iGaming, and enterprise environments. Experienced in translating business strategy into scalable visual ecosystems and user-centered digital experiences.

EXPERIENCE

Senior Brand & Product Designer

Silk Bank | 2023–Present

A commercial bank in Georgia focused on innovative digital financial products and consumer banking experiences.

- Led launch of Mere BNPL product and developed its visual identity.
- Established unified communication system and style across banking products.
- Collaborated with product and engineering teams on digital banking experiences.
- Developed scalable design frameworks for marketing and product teams.

Senior Graphic Designer

Adjarabet / Flutter Entertainment | 2019–2023

A leading digital gaming and betting operator in the Caucasus region, part of the global Flutter Entertainment network.

- Created campaigns for high-traffic gaming products.
- Worked within global brand governance standards.
- Collaborated with international stakeholders across multiple markets.

EDUCATION

Google UX/UI Certificate Course

Google

Brand Design Course

Academy of Digital Industries | 2019

Bachelor of Law

Georgian Agrarian University | 2010–2012

SELECTED ACHIEVEMENTS

- Led creation of the Mere BNPL product identity at Silk Bank.
- Built enterprise-wide design systems for banking products.
- Delivered design solutions for brands operating within the Flutter Entertainment ecosystem.
- Mentored emerging designers through Smart Academy.

EXPERTISE

Product Design

UX Design, User Flows, Information Architecture, Wireframing, Prototyping, Design Systems

Brand Strategy

Visual Identity, Art Direction, Packaging, Typography

TOOLS & SOFTWARE

Figma, Adobe CC (Illustrator, Photoshop, InDesign, etc.), After Effects, Cinema 4D, FontLab

LANGUAGES

Georgian: Native
Russian: Fluent
English: Upper Intermediate (B2)